



Benha Faculty of Applied Arts
 Industrial Design Dept.
 20th May 2017

English Language Exam
 Code: 2016
 2 Hours
 Total Mark: 60

The exam consists of 5 pages

I- Textbook

A- Answer the following questions:

1- What are the two most characteristics features of perspective?

.....

2- What does industrial design refer to?

.....

3-What is the key characteristics of industrial design?

.....

4- Give one difference between manufactured products process and industrial design process?

.....

B- Give the synonyms of the following words:

The word	The synonyms
Link
Rise
Offer
Vanishing

C- Write a summary about the following:

1- Mass Production:

.....
.....
.....

2- Physical ergonomics:

.....
.....
.....

II- Structure and Phonetics

1. ----- leave the door open.

A. You B. Not C. Don't D. Did

2. ----- a beautiful picture this is!

A. Where B. How C. Whose D. What

3. Please, ----- write on this page.

A. don't B. not C. does D. did

4. How heavy -----!

A. your bag B. is your bag C. your bag is D. was your bag

5. What a clever idea -----!

A. is this B. this is C. this D. is

6. ----- me about your holiday. I want to hear everything.

A. Never tell B. Don't tell C. Tell D. Did tell

7. Zoe's written the invitations and she's going to send them ----- everyone.

A. to B. from C. for D. at

30. The pronunciation of final -d sounds in **Belieud**
- a. /t/
 - b. /d/
 - c. /Id/
 - d. /It/

III- Technical Writing

Write a paragraph about “Industrial Design Basics”. (About 5 sentences)

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

The end of questions

Best of Luck

Key Answer

I- Text Book

1- The two most characteristic features of perspective are that objects are smaller as their distance from the observer increases; and that they are subject to *foreshortening*.

2- **Industrial design** is a process of design applied to products that are to be manufactured through techniques of mass production.

3- Its key characteristic is that design is separated from manufacture: the creative act of determining and defining a product's form and features takes place in advance of the physical act of making a product, which consists purely of repeated, often automated, replication.

4- The creative act of determining and defining a product's form and features takes place in advance of the physical act of making a product, which consists purely of repeated, often automated, replication. This distinguishes industrial design from craft-based design, where the form of the product is determined by the product's creator at the time of its creation.

B-

The word	The synonyms
Link	connect
Rise	Advance - increase
Offer	give
Vanishing	Disappear

C-

1- "Mass production", "flow production" or "continuous production" is the production of large amounts of standardized products, including and especially on assembly lines. Together with job production and batch production, it is one of the three main production methods.

2- Physical ergonomics is concerned with human anatomy, and some of the anthropometric, physiological and bio mechanical characteristics as they relate to physical activity.^[5] Physical ergonomic principles have been widely used in the design of both consumer and industrial products.

II- Structure

1	c-don't	11	D- what	21	B
2	D-what	12	A- What	22	B
3	A- don't	13	B- which	23	D
4	C- your bag is	14	A- what	24	B
5	B- this is	15	D- how	25	D
6	C- Tell	16	B	26	D
7	A- to	17	B	27	A
8	D- for	18	A	28	C
9	B- for	19	B	29	A
10	A- to	20	A	30	B

III- writing

Development	2 marks
Grammar	2 marks
Organization	2 marks
Style	2 marks
Accuracy writing conventions	2 marks